

FOR IMMEDIATE RELEASE

The Surgical Center of Morehead City Selects ASCOA as New Partner

MOREHEAD CITY, NC – July 20, 2010 – Ambulatory Surgical Centers of America (ASCOA) announced it has acquired an interest in The Surgical Center of Morehead City, located in Morehead City, NC. ASCOA will provide financial and operations management, staff training, compliance, contracting and other services as part of the partnership. ASCOA's management will allow the surgeons at The Surgical Center of Morehead City to focus their time and talents on surgical procedures and patient care.

Dr. Robert Coles, President of the physician owner group, described why they chose ASCOA as a partner. "We made the decision after long and careful deliberations. ASCOA has been involved in the management of 60 surgery centers around the country and is one of the leaders in the industry. ASCOA's management expertise, coupled with the surgical expertise of our physicians, creates an ideal option for the outpatient surgical needs of our citizens."

"We are excited to work with the Morehead City physicians, expand upon their past successes, and grow the center to exceed the expectations of both patients and physicians" stated ASCOA Vice President of Acquisitions and Development, Tyler Merrill. Mr. Merrill continued to explain the vision ASCOA has for the Center. "We will be recruiting additional surgeons in order to better serve the community, as well as streamlining processes to enhance the experience at the center. The goal of our partnership with The Surgical Center of Morehead City is to usher it from an average facility to an exemplary surgery center to be envied and emulated throughout the country."

The Surgical Center of Morehead City is a 12,880 square foot multi-specialty ambulatory surgery center with two operating rooms and two procedure rooms, as well as pre-and post- op areas, sterilizing rooms, a reception area and business office. Thirteen area surgeons are partners in the facility, providing outpatient surgical procedures in gastroenterology, ophthalmology, orthopedics, pain, podiatry and urology. The Surgical Center of Morehead City is a Medicare-certified facility.

ABOUT ASCOA

ASCOA (Ambulatory Surgical Centers of America) is a leader in the surgery center and surgical hospital industry. Dedicated to extraordinary patient care, ASCOA has developed a unique operating model that has proven highly effective in achieving outstanding clinical results, exceptional profitability and high levels of patient and physician satisfaction.

Founded by surgeons who individually owned and operated successful ambulatory surgery centers, ASCOA has developed or turned around 60 ambulatory surgery centers all over the US. The unique combination of clinical and financial expertise has made ASCOA the fastest growing - and most successful – ASC company in the country.

CONTACT:

Michelle Howe, Development & Operations Manager
Ambulatory Surgical Centers of America
781-826-6610 x213 · mhowe@ascoa.com
www.ascoa.com

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