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ASCOA Expands Development Team

HANOVER, MA – September 30, 2010 – Ambulatory Surgical Centers of America (ASCOA) is pleased to welcome Donna Greene and Jimbo Cross as Vice Presidents of Acquisitions and Development. The addition of Ms. Greene and Mr. Cross to the ASCOA development team establishes the largest and most experienced group of ASC development experts in the history of ASCOA.

Dr. Brent Lambert, ASCOA founding Principal stated, “We are fortunate to acquire the skills of these two outstanding development professionals. The expertise and experience they bring to our team will allow us to more effectively meet the industry wide demand for turnaround assistance to ASCs which are underperforming. As ASCOA embarks on a new level of growth in the area of hospital joint ventures, we welcome their talents and experience.”

Ms. Greene brings over 20 years experience in the healthcare industry to her new position and considers it a privilege to be working with Dr. Lambert and ASCOA. “My previous experience in the ASC industry gave me the opportunity to be associated with ASCOA professionally and I have greatly admired their success. It is truly an honor to now be a part of such a remarkable company and talented development team” she stated.

Jimbo Cross echoed a similar sentiment when he said “ASCOA has an unprecedented reputation and track record within the ASC industry and I’m excited to join the team. I look forward to assisting our physician partners develop the best available surgical facilities, and provide solutions to their surgical and financial needs.” Mr. Cross has extensive experience managing large, physician-owned companies, as well as background in the medical device and pharmaceutical industries.

Both Ms. Greene and Mr. Cross will work primarily in surgery center acquisitions and de novo development.

ABOUT ASCOA

ASCOA (Ambulatory Surgical Centers of America) is a leader in the surgery center and surgical hospital industry. Dedicated to extraordinary patient care, ASCOA has developed a unique operating model that has proven highly effective in achieving outstanding clinical results, exceptional profitability and high levels of patient and physician satisfaction.

Founded by surgeons who individually owned and operated successful ambulatory surgery centers, ASCOA has developed or turned around over 60 ambulatory surgery centers. The unique combination of clinical and financial expertise has made ASCOA the fastest growing - and most successful – ASC company in the country. www.ascoa.com

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